

Website Questionnaire

Required for Website Quote

I cannot stress enough how incredibly important your cooperation is in answering as many of these questions as you possibly can.

It guides me in creating the most effective Website for your specifications.

1. Company Name?
2. Email Address?
3. Location?
(City, State)
4. Who will be in charge of the decision making?
(contact information required)
5. New site or a re-design?

IF REDESIGN

5a. What is the current website's address?

5b. Why are you looking to redesign? Where does your current site fall short?

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6. What will your website promote or encourage?
 7. Who are your competitors?
(please provide website addresses if possible)
 8. How are you different from your competition? What sets you apart?
 9. What are some websites that appeal to you?
(can be outside your target market/audience)
 10. Do you have a color preference, existing brand colors, and/or colors you do NOT wish

to include in your website?

UNDERSTANDING YOUR USERS

11. What demographic would you like to target?
(if you're not already)

12. What feelings would you like your new site to induce?

13. Do you have a logo, or do you need me to design one as well?
(if you do, please send a vector {.eps file} or high resolution copy)

FINE DETAILS

14. Are you hosting your website or do you need me to host it for you?

15. What is the estimated number of pages for your site?

16. Does your site need copywriting (written content)?
(Yes, No, Some)

17. I strive to do my best and provide results that look and react great to most users, however, as a result, our sites may not look exactly the same in an older internet browser, unattended browser (ex: Internet Explorer 8) as they do in newer browsers (ex: Firefox, Chrome, Safari)

Which do you prefer?

a. My site has to look and work exactly the same way in older as it does in newer browsers. (*Will require more work and time)

b. I understand that my site might not look or work quite as well in outdated browsers.

c. I need further explanation before making a decision about this.

TIME AND BUDGET

18. When are you looking to get started?

19. When are you looking to go live with your new site?

20. What is the reason for the above start date / launch date?

21. What is your budget?

(Please note that sharing your budget allows me to determine how much time I can allocate to your project and helps me guide you in planning, advising, and investing your money wisely)

****Domain and Hosting costs are \$100/year.***

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